

WTVA TV
Tupelo, MS
(July 2012 – September 2012)

Community Awareness

Focus with Terry Smith

Television

Guest: Mr. and Mrs. Eugene Digby

Air Date: 7/21/12

As WTVA celebrates 55 years of broadcasting, one of the programs that was put on the television station almost immediately was a program called "Christ for the Crisis". Mr. Eugene Digby was a preacher and hosted the program. He and his wife talked about conversations with Mr. Frank Spain, the station's owner. He described what the show was like then and things that have happened over the years.

Focus with Terry Smith

Ole Miss New Athletic Director

Guest: Ross Bjork

Air Date: 8/4/12

Ole Miss Athletic Director Ross Bjork. Jim Holder hosted this program. Mr. Bjork talked about his background, his decision to accept the job at Ole Miss, and the direction of the program. He talked about the various sports areas and the growth in those areas, not just in football.

Focus with Terry Smith

FACT Conference

Guest: Shelia Nabors

Air Date: 9/1/12

Sheila Nabors joined us to talk about the FACT Conference to be held in Tupelo in October. FACT stands for families and communities together. It is an effort to bring together various parts of the community to talk about the welfare of family members. Teachers, social workers, health field workers, foster parents, law enforcement are a part of the meeting.

Focus with Terry Smith

Salvation Army

Guests: Sheila Nabors and Dan Franklin

Air Date: 9/15/12

Salvation Army Hands to Men event. Sheila Nabors and Dan Franklin are both board members at the Salvation Army. They talked about how they had been losing money at

the thrift store as there is more competition now in that area. They still have events that they schedule during the year to raise money. One of those is events is in October where choirs from different areas sing during a two hour event. The money raised goes toward the Salvation Army. They hope to build a larger "lodge" where families that are homeless could stay.

Focus with Terry Smith

Mississippi Hills Heritage Alliance

Guests: Mississippi Hills Heritage Alliance

Air Date: 9/29/12

This is an organization that has been around for a few years, but they were able to get a boost by being a part of the national Heritage Alliance. They will get funding to do more advertising of what they do. The Alliance is made up of representatives from several counties in north Mississippi to collectively promote events and tourist locations in those counties. They hope by promoting as a team they can all benefit. The past and incoming president of the group joined us on the program.

Health

Focus with Terry Smith

HealthCare

Guest: Dr. Edward Hill, David Rumbarger (CDF), and Harry Martin (past CDF director)

Air Date: 7/14/12

Dr. Edward Hill, David Rumbarger (CDF), and Harry Martin (past CDF director) talked about the progress and the importance of the new ICC Health Sciences building at the ICC Tupelo campus. Dr. Hill, who has traveled the world, says while we have possibly the best health care in the world, it is not a consistent health care coverage. What he means is that the health care we have is not accessible to everyone. And, that has to be the goal. He says, this new facility will be a new state of the art training facility for nurses and other medical professionals to train for a career and will provide a new type of "team" training. This will allow doctors, nurses and other to train as a team so that they will be able to care for patients in the future as a team. Dr. Hill says that is the future of health care. That way everyone will be on the same page when it comes to treating patients. David Rumbarger and Mr. Martin emphasized the importance of supporting and expanding the area's health care industry for future growth. Interesting statistic....every doctor recruited in turn helps to create more than a dozen additional jobs.

Technology

Focus with Terry Smith

Broadband

Guest: Charles Templeton, MSU Extension Service

Air Date: 7/7/12

Charles Templeton with Mississippi State University Extension Service talked about the use of broadband high speed service in this state. He is a regional coordinator for this effort. The implementation of broadband appears to be gradually more accessible to more areas in the state. It is costly, but it allows industry especially to become more connected to clients and allows them to better send and access data from around the world. Broadband is being looked at an important economic development tool.

CDF THREADS

Community Development Foundation Tupelo

Airing: 7/28/12 at 5 p.m.

Runtime: 30 minutes

CDF of Tupelo show focusing on Tupelo's Chamber of Commerce.

Community Development Foundation Tupelo

Airing: 8/25/12 at 5 p.m.

Runtime: 30 minutes

CDF of Tupelo show focusing on Tupelo's Chamber of Commerce.